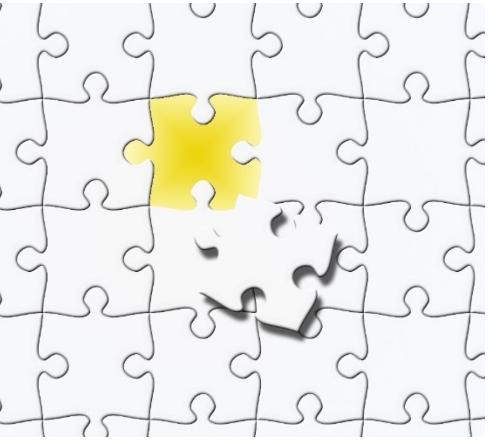
Enrich Australia
ONLINE training program

Providing Advice in Client PHILANTHROPY



| Enhance business differentiation and reputation
| Build value in a fee-for-service advice environment
| Deepen client relationships and grow your networks
| Demonstrate a wider scope for your services
| Create new client solutions and manage tax liabilities
| Access to HNW networks, FUM and new referrals
| Give more meaning to your work

"What a great program you have!"
Emma Tognoglini, CPD Policy, FPA

| COST A**$190** per person [incl GST]
| Email for ENQUIRIES + BULK DISCOUNTS
| **2 CPD points** in **Financial Planning** and **Ethics**
| Length approximately 90 minutes

[Purchase the program]

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This highly comprehensive and practical online course **delivers the key learning and tools** you need to establish this new expertise in your advice business to showcase its excellence on many fronts.

TRAINING PROGRAM CONTENT is in three key sections:

WHY CLIENT PHILANTHROPY IS THE PERFECT WAY TO **ADD VALUE**
WHY CHARITABLE GIVING is of INTEREST and **VALUE TO CLIENTS**
WHY **YOU HAVE TO ASK** clients about their charitable giving

HOW TO **INTRODUCE PHILANTHROPY TO CLIENTS** and
HOW TO MEET THE CHALLENGES of doing this
HOW OUR **6-STEP PROCESS** EFFICIENTLY COVERS ALL ASPECTS of YOUR CLIENT'S GIVING PORTFOLIO

GROW **MARKETING of YOUR BUSINESS** with client Philanthropy
GROWING YOUR **PROFESSIONAL REPUTATION**
GROW THE **POTENTIAL OF YOUR ADVICE BUSINESS**

Plus a comprehensive: **RESOURCES SECTION** with :

USEFUL LINKS TO TECHNICAL GUIDES and INFORMATION on ALL AREAS COVERED IN THIS COURSE
PHILANTHROPY KIT with INTERVIEW TOOLS, SCRIPTS, CASE STUDIES
CLIENT INFORMATION MATERIAL and CLIENT COMMUNICATION TEMPLATES

… and much more.

AN INTERATIONAL VERSION OF THE PROGRAM IS ALSO AVAILABLE.